



Thursday,
November 5, 2009
11:30 a.m. to 1:30 p.m.

Downtown Sheraton Hotel
711 South Hope St.
Los Angeles, CA 90017

Speakers

Moderator: Brian Plymell
Director of Property Management, Hines

Michael E. Meyer
Partner, DLA Piper LLP

Bert Dezzutti
Senior Vice President, Brookfield Properties

Kent Handleman
Senior Vice President- Leasing, Thomas Properties Group

DOWNTOWN REGIONAL COUNCIL PRESENTS

Downtown Regional Market Update

“Downtown LA - Bucking the Trend?”

Over the past several years, Downtown LA has transformed into a great place to live and play, making it an even more attractive place to work. Has the economic downturn threatened some of the progress the commercial office market has enjoyed? How are landlords going to adapt new strategies to take advantage of LA's strengths and be ready for a rebound? Please join your colleagues to hear influential LA real estate leaders discuss:

- Downtown LA's potential to outperform other markets during these economic times
- The direction of the market: have we hit bottom?
- Sustainability and other emerging issues
- Tenant retention: early renewals or 'wait and see'?

These and other important issues that impact building ownership, property management and future investment will be discussed.

Corporate Sponsorship Opportunities are available.

For further information please contact *Desmond Brown, Director of Development* at 213.629.2662 ext. 102 or via email at dbrown@bomagla.org.

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Downtown Regional Market Update

Downtown LA - Bucking the Trend?

\$65.00 BOMA/GLA Member • \$130.00 Non Member

At-the-Door Rate: Members: \$85.00, Non Members: \$150.00. Pre-Registration Fee (Ends 10/30/2009)

Self parking \$5.00, Valet \$12.00

Payment must accompany registration form.

Member Type *(Circle one)* Building Professional Associate

Name: _____ Title: _____

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Additional Guest Information: Please include each guest's name and company contact information.

1) Member: ____ Non-Member: ____	2) Member: ____ Non-Member: ____
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RESERVATIONS: Mail or FAX Registration Form to: BOMA/GLA,
700 South Flower St., #1408, Los Angeles, CA 90017 **Tel: 213.629.2662 Fax: 213.624.1031**

Registration Deadline: All BOMA/GLA event pre-registrations will close 3 business days prior to the event. Only on-site registration will be available after pre-registration ends and will have an added \$20.00 fee. Payment must accompany registration form to be considered registered.

Cancellation Policy: Cancellations will be accepted up to 3 business days prior to the event in writing only. (Exceptions: Golf Tournaments, Clambake and TOBY Awards Gala – Refunds will not be given for these events.)

Please think green, Click here to register.

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