



Building Owners and Managers Association of Greater Los Angeles

700 South Flower Street, Suite 1408, Los Angeles, California 90017

Phone: (213) 629-2662 Fax : (213) 624-1031

www.bomagla.org

BOMA of Greater Los Angeles is now accepting advertising purchase orders for our *Front Line* e-newsletter. With the ability to forward the entire newsletter or single articles to colleagues quickly and easily, there has never been a better time to advertise.

If you are looking to increase your business in 2008, an ad in the BOMA/GLA *Front Line* will provide a direct line to decision-makers. Reaching more than 1,400 local industry professionals bi-monthly, *Front Line* features late-breaking government affairs coverage, legal articles, educational information, highlights of achievements in advocacy, and upcoming event listings.

Make the most of your marketing budget, build your brand and improve your bottom line. The deadline to place an ad in *Front Line* is the 15th of each month.

To place an ad or for more information, contact Veronica Mercado at BOMA/GLA: 213-629-2662, or e-mail vmercado@bomagla.org.

Advertising Benefits of BOMA/GLA's Front Line

- New Online Design
- A Fresh Look and Feel
- Reach 1,400+ BOMA Members, Business and Community Leaders, Commercial Real Estate Professionals, Politicians, Local and Real Estate Trade Media
- Greater Circulation Online than with Printed Ads



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**BOMA/GLA Front Line
Advertising Purchase Order ~ 2008**

Please include our ad for online publication in *BOMA/GLA's Front Line* as indicated below.
(Check applicable items)

ISSUE SPONSOR – appears as a tile on the sidebar of the newsletter

2 Times (bi-monthly) Member Cost: \$1,500

Ads will be linked directly to your designated webpage for click-through access.

Please note the linking URL for for your webpage: http://www._____

Special Instructions:

Method of Payment:

**** Advertisements must be paid in full prior to publication**

? Check Enclosed, Payable to BOMA/GLA ?? Master Card ?? Visa Card

Card # _____ Expiration Date: _____

Name of Card Holder: _____

Advertiser: Company Name _____

Contact Name _____

Address _____

Telephone _____

Date _____

Signature of Person Authorizing Ad _____

**Please FAX completed form with credit card payment and artwork instructions to reserve ad space:
FAX: 213-624-1031**

Publication is contingent upon receipt of artwork in electronic format by the above stated deadline.

Thank you for supporting *BOMA/GLA Front Line*!

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BOMA/GLA ONLINE NEWSLETTER AD ARTWORK SPECIFICATIONS

ARTWORK SPECIFICATIONS

Advertiser to provide artwork on a disk in one of the following formats. A hard copy printout must accompany the disk to ensure accuracy of the advertisement.

1. Disk which includes supporting files for all printer and screen fonts, logos, pictures, etc. used in ad; OR
2. Disk with the ad saved as a JPEG file.

TO PLACE AN AD

1. Complete the Advertising Purchase Order.
2. Return the Advertising Contract to BOMA/GLA with pre-payment and electronic file with artwork.
3. Your materials must be received by the 15th of the month prior to the issue date for which you intend publication.
(i.e., July 15th is the deadline for ads which will run in the August issue of *Front Line*.)

Issue Sponsor Size Requirement: Under 300 KB; width no more than 156 pixels.

(Appears as a tile on the sidebar)

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