

**City of Los Angeles Sign Regulations  
Comparison of Existing Regulation and City Planning Commission Adopted Ordinance “C”**

The following tables are included below:

- Table 1: Key Provisions**
- Table 2: Sign Area**
- Table 2A: New Provisions regarding High Rise Signs**
- Table 3: Height**
- Table 4: New Provisions regarding Number of Signs**
- Table 5: Location**
- Table 6: Modifications and Enforcement**
- Table 7: Sign Districts**
- Table 8: Comprehensive Sign Program**
- Table 9A: Residential and Agricultural Zones – General Provisions**
- Table 9B: Residential and Agricultural Zones – Specific Provisions**

<b>Table 1: Key Provisions</b>			
	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
<b>Off-Site: How Permitted</b>	Pursuant to a legally adopted specific plan, supplemental use district, an approved development agreement, or a relocation agreement entered into pursuant to California Business and Professions Code Section 5412. This prohibition shall also apply to alterations or enlargements of legally existing off-site signs.	Pursuant to a <del>legally adopted specific plan, supplemental use district, an approved development agreement, or a</del> relocation agreement entered into pursuant to California Business and Professions Code Section 5412. This prohibition shall also apply to alterations or enlargements of legally existing off-site signs, <u>except for alterations or enlargements</u>	Unless this language is amended, projects in Specific Plan areas will now have to obtain separate Comprehensive Sign Program approvals for on-site signs which differ from these regulations, and <u>separate Sign Districts</u> for offsite signs. and meet additional findings under those provisions.

Discussion Draft 4/6/09

<b>Table 1: Key Provisions</b>			
	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
		<p><u>specifically permitted by Section 62.16 of this Code.</u></p> <p>Separate language also was added to make clear that specific plans cannot approve any signs different from those allowed under the ordinance, contrary to previous advice from Staff.</p>	Don’t understand the deletion for development agreements?
<b>On-Site: Sign Types Allowed</b>	Consist of the following sign types: Ideological and Political, Information, Projecting, Wall, Illuminated Architectural Canopy, Pole, Roof, Window, Marquee, and Awning	Same types of signs, plus Monument and excluding Roof unless permitted through a Sign District.	
<b>Mural Signs</b>	Currently prohibited.	Removes existing prohibition and definition of mural signs. Mural signs are considered wall signs subject to the overall sign area limitations. Recommends new ordinance that allows City to establish public art easements on private property donated to the City based on ordinance in Portland, OR.	Why remove existing provisions pending new ordinance?
<b>Definitions</b>	Definitions are listed in Section 14.4.2	<p><u>Adds:</u> Awning Sign, Building Line, Channel Letters, Digital Display, Marquee Sign, Sign Support Structure, Wall, Window</p> <p><u>Revises:</u> Illuminated Architectural</p>	

Discussion Draft 4/6/09

<b>Table 1: Key Provisions</b>			
	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
		<p>Canopy Sign, Monument Sign, Off-Site Sign, Wall Sign, Window Sign</p> <p><u>Deletes:</u> Mural Sign, Supergraphic Sign</p> <p><u>Wall</u> is defined as an upright structure serving to enclose, divide or protect an area.</p>	
<b>New Sign Technologies</b>	Allowed if not expressly prohibited	Only the signs allowed in Section 14.4 are permitted. New sign technologies not defined would be prohibited.	<u>Why not have an approval process for these technologies?</u>

<b>Table 2: Sign Area – Maximum Allowed</b>			
<b>Sign type</b>	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
<b>Cumulative; Maximum Sign Area</b>	The combined sign area of projecting signs, wall signs, monument signs, illuminated architectural canopy signs, pole signs, roof signs and window signs shall not exceed <u>four square feet for each foot of street frontage.</u>	The maximum sign area allowed on a lot --shall be <u>one square foot of sign area for every linear foot of street frontage and 1.5 square feet of sign area for every linear foot of building frontage.</u> This sign area may be located anywhere on the building or the lot or aggregated on one sign or multiple signs, provided that each individual sign complies with all applicable provisions of the ordinance. Where a lot has multiple street frontages, not more than two-thirds of	<p>Note: building frontage is less than street frontage</p> <p>Maximum sign area is calculated per lot; allowable sign area cannot be aggregated over an ownership comprised of multiple lots.</p> <p>Totals now include sign areas which previously did not count</p> <p>The two-thirds restriction does not currently exist.</p>

**Table 2: Sign Area – Maximum Allowed**

Sign type	Existing Regulations	CPC Ordinance “C”	Comments/Issues
		<p>the sign areas may be located along any one street frontage.</p> <p>If a lot is a corner lot or other lot with two or more street frontages, no more than two-thirds of the maximum sign area allowed under Subsection K shall be located along any street frontage.</p>	<p>The combination of these restrictions makes sign area reduction much more than from 4 to 2.5.</p>
<b>Wall</b>	<p>The total sign area of wall signs facing a street shall not exceed two square feet for each foot of street frontage, plus one square foot for each foot of building frontage for a single-story building.</p> <p>For buildings more than one story in height, the combined wall sign area shall not exceed that permitted for a single story by more than ten percent for each additional story. In no event, shall the combined wall sign area exceed by 50 percent that area permitted for a single-story building.</p> <p>For wall signs that are made up of</p>	<p>Removes size limitations for individual wall signs, subject only to the cumulative sign area limitation for all signs on a lot.</p>	

**Table 2: Sign Area – Maximum Allowed**

<b>Sign type</b>	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
	individual letters that use the wall of the building as background, the allowable sign area may be increased by 20 percent, provided there is no change in color between the background and the surrounding wall area.		
<b>Information</b>	25 square feet for any one sign.	25 square feet for all sign faces.	<p>Why include all faces? Just encourages additional signs because small size restriction makes it difficult to create visible information signs without using the 25 feet on one face as permitted by current law</p> <p>What is the justification for this reduction – essentially a 50% reduction in permitted information sign faces?</p>
<b>Monument</b>	1.5 square feet per foot of street frontage and a maximum of 75 square feet for the sign face visible to the same direction of traffic.	Allows 60 square feet for any one sign, all sign faces included.	<p>Reduction is not only from 75 to 60. Inclusion of all sign faces means that where previously a two-sided monument sign might have 150 total feet of area, now it can have only 60 feet.</p> <p>What is the justification for this reduction</p>

**Table 2: Sign Area – Maximum Allowed**

Sign type	Existing Regulations	CPC Ordinance “C”	Comments/Issues
<b>Projecting</b>	The sign area of projecting signs visible to the same direction of traffic shall not exceed 25 square feet plus 1.5 square feet for each foot of street frontage up to a maximum sign area of 300 square feet. Any projecting sign located at the street corner of a corner lot may use the greater street frontage in computing area limitations.	Allows 50 square feet for any one sign, all sign faces included.	Reduction here is from 300 per face to 50 per face. Even more restrictive by including all faces in the maximum total area; many projecting signs have two faces; under new rules, such a sign could only have a 25 foot size.  What is the justification for this reduction
<b>Illuminated Architectural Canopy</b>	The area of illuminated architectural canopy signs shall not exceed two square feet for each foot of street frontage, plus one square foot for each foot of building frontage.	Allows 50 square feet for any one sign, all sign faces included.	Very restrictive; note that all faces included.  What is the justification for this reduction
<b>Pole</b>	Sign area visible to the same direction of traffic shall not exceed two square feet for each foot of street frontage, plus one square foot for each foot of building frontage.  The maximum area of any one pole sign shall not exceed 400 square feet.	Allows 200 square feet for any one sign, all sign faces included, and 100 square feet for any one sign face.	Changed from 400 to 100 feet per face.  What is the justification for this reduction  Sign Program allows increase in sign area – no specific limit indicated.

**Table 2: Sign Area – Maximum Allowed**

Sign type	Existing Regulations	CPC Ordinance “C”	Comments/Issues
	Any pole sign that is located at the street corner of a corner lot may use the greater street frontage for area limitations.		
<b>Window</b>	The total area of all window signs shall not exceed 10 percent of the area of the window.	No change.	
<b>Roof</b>	<p>Sign area shall not exceed two square feet for each foot of street frontage, plus one square foot for each foot of building frontage.</p> <p>The maximum area of any one roof sign shall not exceed 300 square feet.</p>	Roof signs only permitted through a Sign District.	<p>Why have this restriction for on-site roof signs? Sign Districts are intended to restrict off-site signage</p> <p>Why not allow roof signs by right, or at minimum through a Comprehensive Sign Program?</p>
<b>High Rise</b>	No more than 80 percent of the width of the portion of the building where the signs are attached and up to 5 percent of the area of the wall where the signs are attached. Not included in the cumulative total sign area.	<p>See <u>Table 2A</u> for area limitations, which vary based on the height of the sign.</p> <p>Not included in the cumulative total sign area only if:</p> <ul style="list-style-type: none"> <li>• No more than two identification signs are located at a height of 100 feet or more.</li> <li>• No more than one identification sign is located at</li> </ul>	

**Table 2: Sign Area – Maximum Allowed**

Sign type	Existing Regulations	CPC Ordinance “C”	Comments/Issues
		<p>a height of 100 feet or more on any building face.</p> <ul style="list-style-type: none"> <li>• The sign area of identification signs located at a height of 100 or more feet complies with the area limitations listed in <u>Table 2A</u>, below.</li> <li>• Identification signs use channel letters.</li> <li>• Illumination from an identification sign is restricted to no greater than one foot candle above ambient light level, as measured at the property line of a lot classified in the RW1 zone or a more restrictive zone, when such property line is within 200 feet of the lot where the identification sign is located.</li> </ul>	
<b>Marquee</b>	No limit	No change.	
<b>Temporary</b>	The combined sign area of temporary signs shall not exceed two square feet for each foot of street frontage.	In addition to the cumulative sign area allowed, each lot shall be allowed one square foot of sign area for every linear foot of street frontage.	<p>Reduced in half, from 2 feet to 1 foot per foot of street frontage.</p> <p>Temporary signs are critically</p>

**Table 2: Sign Area – Maximum Allowed**

Sign type	Existing Regulations	CPC Ordinance “C”	Comments/Issues
	<p>The combined sign area of temporary signs, when placed upon a window and any other window signs shall not exceed a maximum of ten percent of the window area.</p>		<p>important for sale/rent of offices and multifamily units. City has moved to “smart growth” in permitting these units but these rules don’t allow signage to be visible, even though such signage is essential to leasing and selling these facilities in Downtown and other parts of the City.</p>

**Table 2: Sign Area – Maximum Allowed**

<b>Sign type</b>	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
<b>Temporary Signs on Temporary Construction Walls</b>	<p>The combined sign area of temporary signs shall not exceed eight square feet for each foot of street frontage.</p> <p>Individual signs shall not exceed a sign area of 250 square feet.</p> <p>Signs may be grouped to form a maximum sign area of 250 square feet.</p> <p>Signs or groups of signs having an area of 250 square feet shall be separated from any other sign on the temporary construction walls and/or solid wood fences surrounding vacant lots by at least ten feet measured horizontally.</p>	No change.	
<b>Awning</b>	One foot in height on the portion of the valance parallel to the building face.	No change.	
<b>Off-site</b>	The sign area of a single face shall not exceed 800 square feet.	No change.	

<b>Table 2A Identification Signs Above 100 Feet</b>	
<b>Sign Height</b>	<b>Sign Area Limits (square feet)</b>
100 feet or more but less than 175 feet	5 X building face width at uppermost mounted sign height
175 feet or more but less than 275 feet	6 X building face width at uppermost mounted sign height
275 feet or more but less than 400 feet	7 X building face width at uppermost mounted sign height
400 feet or more	8 X building face width at uppermost mounted sign height

<b>Table 3: Sign Height – Maximum Allowed</b>			
<b>Sign Type</b>	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
<b>Wall</b>	Shall not extend above the top of the wall of the building.	No change.	
<b>Information</b>	Information signs shall be limited to a maximum overall height of six feet six inches above the sidewalk grade or edge of roadway grade nearest the sign.	No change.	
<b>Monument</b>	Monument signs shall be limited to a maximum overall height of eight feet above sidewalk grade or edge of roadway grade nearest the sign.	No change.	
<b>Projecting</b>	A projecting sign shall not be located lower than eight feet above sidewalk grade or edge of roadway grade nearest the sign and shall not extend above the top of the wall.	No change.	

**Table 3: Sign Height – Maximum Allowed**

Sign Type	Existing Regulations	CPC Ordinance “C”	Comments/Issues
<p><b>Illuminated Architectural Canopy</b></p>	<p>Shall not extend above the top of the wall of a building and must have a clearance of at least eight feet above the sidewalk edge or edge of roadway grade nearest the sign.</p>	<p>No change.</p>	
<p><b>Pole</b></p>	<p>Height shall be measured from the nearest sidewalk or edge of roadway grade to the top of the sign. The overall height limitation shall be determined by street frontage as follows:</p> <ul style="list-style-type: none"> <li>• 25 feet for lots having 50 feet of street frontage;</li> <li>• 35 feet for lots having more than 50 feet and less than 100 feet of street frontage; and</li> <li>• 42 feet for lots having at least 100 feet of street frontage.</li> </ul> <p>Any pole sign that is located at the street corner of a corner lot</p>	<p>The maximum height of any one pole sign shall not exceed the maximum sign area permitted for a single sign face divided by four, up to a maximum of 25 feet.</p>	<p>Pole height reduced to 25 feet from 42 for lots with 100+ feet of street frontage.</p> <p>Major change from existing law – cannot increase through variance or other means.</p> <p>Los Angeles Freeways are elevated in many areas and freeway-adjacent properties should be allowed to have visible identification signage; such as adjacent to the 110 (80 feet); the 101 (40-50 feet); the 210 (70 feet)</p> <p>Under new modification provisions, maximum of 25 feet and maximum relief of 20% = 30 feet</p> <p>What is the justification for this reduction</p>

**Table 3: Sign Height – Maximum Allowed**

Sign Type	Existing Regulations	CPC Ordinance “C”	Comments/Issues
	<p>may use the greater street frontage for determining height limitations. In no event shall a sign exceed the height specified for the height district in which the sign is located.</p> <p>Where the lower part of a pole sign is less than eight feet above sidewalk grade or the edge of roadway grade nearest the sign, the sign shall extend to grade or shall be installed in a planter that extends beyond the edges of the sign and sign support structure and that is a minimum of 18 inches in height.</p>		<p>Additional height for pole signs is specifically allowed only pursuant to a Comprehensive Sign Program but is limited to 50 feet.</p> <p>What is the justification for this reduction</p>
<b>Window</b>	None.	No change.	
<b>Roof</b>	The top of the roof sign shall be located at least two feet below the ridge of the roof.	Roof signs only permitted through a Sign District.	As noted above, why not allow on-site roof signs by right or through a Comprehensive Sign Program?
<b>High Rise</b>	No limitation.	Limits number of high rise signs to one per building face and two per building, requires channel letters, and restricts illumination to one foot candle above ambient if within 200 feet of RW1 zone or more restrictive.	What is the justification for this reduction? Why the illumination limitation when these signs are likely to be much higher than any residential building?

**Table 3: Sign Height – Maximum Allowed**

<b>Sign Type</b>	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
<b>Marquee</b>	No restriction.	No change.	
<b>Temporary</b>	No restriction.	No change.	
<b>Temporary Signs on Temporary Construction Walls</b>	Shall not extend above the top of the wall or fence nor exceed 8 feet.	No change.	
<b>Awning</b>	Not permitted on awnings with a valance above a height of 14 feet as measured from the nearest sidewalk or edge of roadway grade to the top of the valance.	No change.	
<b>Off-site</b>	The height to the top of the off-site sign shall be limited to a maximum of 42 feet above the sidewalk grade or edge of roadway grade nearest the sign, except that a sign that is more than 80 percent above a roof of a building may extend to the top of the sign a maximum of 30 feet above the surface of the roof under the	Change to second provision below	See change below

**Table 3: Sign Height – Maximum Allowed**

Sign Type	Existing Regulations	CPC Ordinance “C”	Comments/Issues
	sign.		
	In no event shall the height to the top of the off-site sign exceed a height greater than that height specified for the height district in which the sign is located, or a height of 60 feet above the sidewalk grade or edge of roadway grade nearest the sign, whichever is more restrictive.	In no event shall the height to the top of the off-site sign exceed a height greater than <u>the height allowed by the height district, specific plan, or zone</u> in which the sign is located, <u>or by any applicable land use ordinance</u> , or a height of 60 feet above the sidewalk grade or edge of roadway grade nearest the sign, whichever is more restrictive.	What about a sign district? What is meant by “any applicable land use ordinance?”

Discussion Draft 4/6/09

<b>Table 3: Sign Height – Maximum Allowed</b>			
<b>Sign Type</b>	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
	The bottom of the off-site sign shall be at least eight feet above the sidewalk grade or edge of roadway grade nearest the sign.	No change.	

<b>Table 4: New Table Regarding Maximum Number of Signs</b>				
<b>Street Frontage of Lot</b>	<b>Permitted Monument Signs</b>	<b>Permitted Pole Signs</b>	<b>Permitted Projecting Signs</b>	<b>Total Permitted Freestanding and Projecting Signs</b>
0 to less than 50 feet	Proposed: None Current: None	Proposed: None Current: None	Proposed: 1 Current: None [so Projecting Sign would be allowed with less than 50 feet of frontage]	Proposed: 1 Current: None [so one Freestanding or Projecting sign is now allowed for under 50 feet of frontage]
50 to less than 100 feet	Proposed: None Current: 1	Proposed: None Current: 1	Proposed: None Current: 1 [but prohibited with 50 to 100 feet?] What is the justification	Proposed: 1 Current: 3 [but for 100 feet, reduced from prior total of 3 to only 1] What is the justification for this

Discussion Draft 4/6/09

<b>Table 4: New Table Regarding Maximum Number of Signs</b>				
<b>Street Frontage of Lot</b>	<b>Permitted Monument Signs</b>	<b>Permitted Pole Signs</b>	<b>Permitted Projecting Signs</b>	<b>Total Permitted Freestanding and Projecting Signs</b>
			for this reduction	reduction
100 to less than 200 feet	Proposed: 1 Current: 1	Proposed: 1 Current: 1	Proposed: 1 Current: 1	Proposed: 2 Current: 3 [for 100 to 200 feet, reduced from 3 to 2] What is the justification for this reduction
200 to less than 400 feet	Proposed: 2 Current: 2	Proposed: None Current: 2  [why prohibited completely?]	Proposed: None Current: 2  [why prohibited completely?]	Proposed: 4 Current: 6 [for 200 to 400 feet, reduced from 6 to 4] What is the justification for this reduction
400 to less than 600 feet	Proposed: 3 Current: 3	Proposed: 1 Current: 3  [why reduced from 3 to 1]	Proposed: 1 Current: 3  [why reduced from 3 to 1]	Proposed: 7 Current: 9 [for 400 to 600 feet, reduced from 9 to 7] What is the justification for this reduction
600 to less than 800 feet	Proposed: 4	Proposed: 1	Proposed: 1	Proposed: 9

Discussion Draft 4/6/09

<b>Table 4: New Table Regarding Maximum Number of Signs</b>				
<b>Street Frontage of Lot</b>	<b>Permitted Monument Signs</b>	<b>Permitted Pole Signs</b>	<b>Permitted Projecting Signs</b>	<b>Total Permitted Freestanding and Projecting Signs</b>
	Current: 4	Current: 4 [why reduced from 4 to 1]	Current: 4 [why reduced from 4 to 1]	Current: 12 [for 600 to 800, reduced from 12 to 9]  What is the justification for this reduction
800 to less than 1,000 feet	Proposed: 5 Current: 5	Proposed: 1 Current: 5 [why reduced from 5 to 1]	Proposed: 1 Current: 5 [why reduced from 5 to 1]	Proposed: 11 Current: 15 [for 800 to 1000, reduced from 15 to 11]  What is the justification for this reduction
1,000 or more feet	Proposed: 5 Current: one per 200 feet of street frontage	Proposed: 1 Current: one per 200 feet of street frontage  [for 2000 feet, this is a reduction from 10 to 1; such large properties generally have multiple street frontages and need multiple signs]	Proposed: 1 Current: one per 200  [for 2000 feet, this is a reduction from 10 to 1; but large properties generally have multiple street frontages and need multiple signs]	Proposed: 11 Current: 15+ one per 200 square feet of street frontage  What is the justification for this reduction

**Existing Regulations:**

**Monument Signs:** Existing regulations do not restrict the number of monument signs.

**Pole Signs:** Lots having a street frontage of at least 50 feet may have a pole sign for each 200 feet or fraction of that area of street frontage, if the street frontage does not contain an existing pole sign or projecting sign.

**Projecting Signs:** Lots having a street frontage of at least 50 feet may have a projecting sign for each 200 feet or fraction of that area of street frontage, if the street frontage does not contain an existing pole sign or projecting sign.

<b>Table 5: Sign Location</b>			
<b>Sign Type</b>	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
<b>Wall</b>	<p>No wall sign shall be located on a wall that faces and is within five feet of an interior lot line.</p> <p>Wall signs installed on a wall that faces the rear lot line and that is located within 30 feet of property that is zoned R-3 or more restrictive shall not be illuminated.</p>	<p>Adds two additional restrictions:</p> <ul style="list-style-type: none"> <li>• No wall sign shall be placed over the exterior surface of any opening of a building, including its windows, doors and vents.</li> <li>• 2. No wall sign shall cross the perimeter of any opening of a building, including its windows, door, and vents, at any point within 24 inches of the building face.</li> </ul>	
<b>Information</b>	No restriction.	No change.	
<b>Monument</b>	Monument signs shall be located at least 7.5 feet from	Eliminates the language “The location of monument signs shall not interfere	

<b>Table 5: Sign Location</b>			
<b>Sign Type</b>	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
	interior lot lines and at least 15 feet from any other monument sign, projecting sign or pole sign. The location of monument signs shall not interfere or present a hazard to pedestrian or vehicular traffic.	or present a hazard to pedestrian or vehicular traffic.”	
<b>Projecting</b>	<p>A projecting sign shall be located at least 7.5 feet from any interior lot line.</p> <p>A projecting sign shall be located at least 15 feet from any other projecting sign, monument sign or pole sign.</p> <p>The plane of the sign face of a projecting sign shall be within 15 degrees of being perpendicular to the face of the building, except at the corner of the building.</p>	No change.	
<b>Illuminated architectural canopy</b>	Shall not be located closer than two feet from the curb of any roadway.	No change.	

<b>Table 5: Sign Location</b>			
<b>Sign Type</b>	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
<b>Pole</b>	Pole signs shall be located at least ten feet from interior lot lines; however, on corner lots and flag lots, pole signs may be located five feet from interior lot lines.	No change.	
	A pole sign shall be located at least 15 feet from any other pole sign, projecting sign or monument sign.	No change.	
	Pole signs shall be located so as not to interfere or present a hazard to pedestrian or vehicular traffic.	Deleted.	
	Where the lower part of a pole sign is less than eight feet above sidewalk grade or the edge of roadway grade nearest the sign, the sign shall extend to grade or shall be installed in a planter that extends beyond the edges of the sign and sign support structure and that is a	No change.	

<b>Table 5: Sign Location</b>			
<b>Sign Type</b>	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
	minimum of 18 inches in height.		
<b>Window</b>	No restriction.	No change.	
<b>Roof</b>	<p>Roof signs shall be located at least ten feet from interior lot lines.</p> <p>Roof signs shall be located at least two feet from the edge of the roof.</p> <p>The plane of the sign face of a roof sign shall be approximately parallel to the face of the building.</p>	Roof signs are only permitted through a Sign District.	
<b>High Rise</b>	No restriction.	No change.	

<b>Table 5: Sign Location</b>			
<b>Sign Type</b>	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
<b>Marquee</b>	Signs shall not be attached to any portion of the marquee except on the periphery. Wall signs on the periphery shall not extend above or below the periphery. Cloth or banner signs or drop-roll curtains may be suspended below the exterior periphery and extend within seven feet of the grade.	No change.	
<b>Temporary</b>	Temporary signs, including those that do not require a building permit, may be tacked, pasted or otherwise temporarily affixed to windows and/or on the walls of buildings, barns, sheds or fences.	No change.	
<b>Temporary signs on temporary construction walls</b>	Temporary signs placed on the exterior surfaces of any temporary construction walls, and/or solid wood fences surrounding vacant lots are limited to lots located in a commercial or industrial zone.	No change.	
<b>Awning</b>	No restriction.	No change.	

<b>Table 5: Sign Location</b>			
<b>Sign Type</b>	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
<b>Off-site</b>	<p>No portion of an off-site sign with a sign area greater than 80 square feet shall be placed within 200 feet of a residentially zoned lot, which is located on the same side of the same street as the lot on which the sign is placed. However, where a lot has two or more street frontages, a sign may be located on that street frontage, which is not on the same street as the residentially zoned lot; provided the sign and sign support structure are placed in that half of the lot that is the farthest from the street frontage on which the residentially zoned lot is located.</p> <p>No portion of an off-site sign or sign support structure shall be located in that half of a lot located farthest from the street frontage when residentially zoned property is</p>	No change.	

<b>Table 5: Sign Location</b>			
<b>Sign Type</b>	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
	<p>located to the rear of that street frontage.</p> <p>Off-site signs are not permitted along that portion of a lot having a street frontage of less than 50 feet.</p> <p>No more than four off-site signs shall be located at the intersection of two or more streets when the off-site signs are located within 150 feet of the intersection of two street frontages.</p> <p>An off-site sign face shall not be located within one foot of an interior lot line.</p>		

<b>Table 6: Modifications and Enforcement</b>			
	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
<b>Sign Modifications</b>	Relief from the sign regulations is permitted through filing a variance, conditional use, or Zoning Administrator adjustment	Relief from the sign regulations is permitted through a new “Sign Modifications” procedure limiting any increases in sign height or area to less than 20 percent of what is otherwise	20% is much too restrictive given the severe reductions in sign area of the regulations, which is 50% or more in many cases. Thus even discretionary relief cannot return these properties to

<b>Table 6: Modifications and Enforcement</b>			
	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
	application.	permitted.	within 75% of what is currently allowed.  What is the justification for this reduction? The references to the City’s “unfettered discretion” were to offsite billboards, not to onsite signage
<b>Administrative Civil Penalties</b>	Violations are punishable as a misdemeanor up to \$1,000 per offense.	New provision institutes civil penalties from \$2,000 for the first violation to \$48,000 for the third violation, the amount depending upon the sign area in violation. Appeals may be filed to the Planning Department. An “administrative hearing officer” would act on the appeal. This appeal is not further appealable.	These provisions are equally applicable to onsite signs as to offsite signs, even though they were designed to address the problem of scofflaws.
<b>Right of Private Action</b>	Does not exist.	Would allow any property owner or occupant within 500 feet of a sign in violation of the regulations to initiate a private action and be awarded court costs and attorney’s fees if successful.	Should not be applicable to onsite signs – only to offsite billboards

<b>Table 7: Sign Districts</b>			
	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
<b>Applicable Zone/Plan</b>	C or M zones; R5 zone if in a Regional Center or	C, PF, or R5 zones in the “Downtown Center” of the Framework element of	Adds public facilities zone; deletes redevelopment areas

<b>Table 7: Sign Districts</b>			
	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
<b>Designation</b>	redevelopment project area.	the General Plan or in a “Regional Center” or “Regional Commercial” area of an adopted Community Plan.  Cannot abut single family zone.	Why should a sign district be prohibited in redevelopment areas, where two existing ones are flourishing and adding to the economic development goals of those areas?  Why not abut single family when they are on the other side of a wide street or buffered and the signage does not create light or glare for the single family neighborhood?
<b>Size</b>	At least one block or three acres, whichever is smaller.	5,000 feet of lineal street frontage or 15 acres, whichever is smaller.	Should permit a square footage minimum such as 300,000 square feet to ensure that urban projects such as Grand Avenue are allowed.
<b>Relief Provision</b>	None.	Limit relief from the sign district regulations to no more than a 20% deviation.	
<b>Sign Reduction.</b>	None.	Mandatory sign reduction for every new digital or off-site sign. The minimum required sign reduction must be greater than 1:1	The City should be able to find other public benefits such as job creation, revenue to the City, etc; the CPC stated they were only considering visual/aesthetic issues and that others should address the economic impacts and revenue concerns; in order to do so, the Council’s hands cannot be tied
<b>Findings</b>	None.	Additional Findings:	

<b>Table 7: Sign Districts</b>			
	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
		<ol style="list-style-type: none"> <li>1. Area has a unique, theme or character that the proposed regulations will enhance.</li> <li>2. Sign regulations will convey a unified design or architectural theme.</li> <li>3. Will not constitute a hazard to traffic.</li> <li>4. The proposed sign regulations will not create other light pollution or other negative environmental effects that will be materially detrimental to the character of the adjacent development.</li> <li>5. The proposed sign district will further the applicable goals, objectives and policies of the urban form and neighborhood design character of the Framework Element of the General Plan.</li> </ol>	

<b>Table 8: Comprehensive Sign Program</b>			
	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
<b>Applicable Zone/Plan Designation</b>	NA	Would apply to properties in the C, M, PF, or R5 zones.	

**Table 8: Comprehensive Sign Program**

	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
<b>Size</b>	NA	100,000 square feet of non-residential floor <i>and</i> 5 acres. .	
<b>Maximum Sign Area.</b>	NA	Maximum Sign Area would be limited to two square feet of sign area per linear foot of street frontage and two square feet of sign area per building frontage.	See Latham’s letter
<b>Prohibited Signs</b>	NA	This Program does not permit any signs prohibited by the Proposed Ordinance.	
<b>Public Hearing.</b>	NA	Require a public hearing; notice of hearing is to property owners of all properties within 500 feet.	
<b>Findings</b>	NA	Findings:  1. The request is consistent with and furthers the purpose of the sign regulations;  2. The proposed signs visually relate to each other and convey a unified design or architectural theme;  3. The proposed signs are appropriately related in size, illumination, height, projection, location and street orientation to the buildings and structures on the site;	

**Table 8: Comprehensive Sign Program**

	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
		<p>4. The size, illumination, height, projection, location and street orientation of the proposed signs are compatible with the buildings and structures in the surrounding area;</p> <p>5. The proposal would not constitute a hazard to the safe and efficient operation of vehicles or create a condition that endangers the safety of persons, pedestrians or property; and</p> <p>6. The proposal will not create light pollution or other negative environmental effects that would be materially detrimental to the character of development in the immediate neighborhood.</p> <p>7. The size, illumination, height, projection, location and street orientation of proposed signs within 00 feet of a residentially zoned lot are compatible with residential uses.</p>	

<b>Table 9A: Residential and Agricultural Zones – General Provisions</b>			
	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
<b>Maximum height of wall sign</b>	May project above the roof ridge or parapet wall (whichever is the higher) of the building.	The lowest portion of any roof, eave or ridge of the building.	Higher vs. Lower
<b>Maximum height of pole sign</b>	No regulation.	6 feet.	Very restrictive height limit
<b>Illumination</b>	<p>One unlighted nameplate for each dwelling unit.</p> <p>There may be one or more unlighted signs pertaining to the sale of farm products raised or produced on the premises.</p> <p>There may be one or more unlighted signs pertaining to the prospective rental or sale of the property.</p> <p>There may be one identification sign for each farm, ranch, estate or building other than a dwelling.</p> <p>There may be one or more signs identifying the</p>	No interior illumination allowed.	

**Table 9A: Residential and Agricultural Zones – General Provisions**

	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
	buildings or permitted use. All nameplates, signs and advertising matter on a lot in an “A” or “R” Zone shall pertain to a permitted use (except that no signs shall be permitted to identify a home occupation) or indicate the name of the occupant.		
<b>Location allowed</b>	Name plates, signs, and advertising matter, as permitted by the Code, may be located in any required front yard, side yard, rear yard, passageway or other open space; provided that the total area of all identification signs in any required yard, shall not exceed 12 square feet, and any sign appertaining to the sale of farm products raised or produced on the premises shall be located at least ten feet from any side lot line.	Sign may be single- or double-faced and allowed in any required yard, passageway or open space.	
<b>Temporary signs</b>	No regulation.	Sign area of all signs limited to six	

Discussion Draft 4/6/09

<b>Table 9A: Residential and Agricultural Zones – General Provisions</b>			
	<b>Existing Regulations</b>	<b>CPC Ordinance “C”</b>	<b>Comments/Issues</b>
		square feet for all sign faces.  Signs related to the occasional sale of used and hand made goods cannot be erected more than two days prior to the sale and shall be removed by sunset of the day of the sale.	

<b>Table 9 B: Residential and Agricultural Zones – Specific Provisions</b>			
<b>Zone</b>	<b>Existing Regulations</b>	<b>Proposed Ordinance “C”</b>	<b>Comments/Issues</b>
<b>A1, A2</b>	Unlimited number of signs allowed.	Unlimited number of awning or wall signs, and one pole sign on a lot.	
	Maximum sign area varies between 3 and 20 square feet depending upon type of sign.	Maximum awning sign or wall sign is 20 square feet.	
	No reference to Pole signs.	Pole sign limited to nine square feet.	
	Maximum of 60 square feet of cumulative sign area.	Maximum of 30 square feet of cumulative sign area.	
<b>RA, RE, RS, R1, RU, RZ, RW1, RW2</b>	No limitation on number or size of wall signs. Cumulative sign area of all signs limited to 54 square feet.	One wall sign not to exceed two square feet in area.	
<b>RD</b>	Awning, wall and pole	Unlimited number of awning or wall	

Discussion Draft 4/6/09

<b>Table 9 B: Residential and Agricultural Zones – Specific Provisions</b>			
<b>Zone</b>	<b>Existing Regulations</b>	<b>Proposed Ordinance “C”</b>	<b>Comments/Issues</b>
	signs not limited as to number. Cumulative sign area of all signs limited to 54 square feet.	signs, and one pole sign on a lot.  Individual awning and wall signs limited to 15 square feet.  Pole sign limited to nine square feet.  Maximum of 20 square feet of cumulative sign area.	
<b>R3, R4, R5</b>	Awning, wall and pole signs not limited as to number. Cumulative sign area of all signs limited to 54 square feet.	Unlimited number of awning or wall signs, and one pole sign on a lot.  Individual awning and wall signs limited to 20 square feet.  Pole sign limited to nine square feet.  Maximum of 30 square feet of cumulative sign area.	
<b>RMP</b>		Unlimited number of awning or wall signs on each lot.  Individual awning and wall signs limited to 10 square feet.  Pole sign limited to nine square feet.  Maximum of 15 square feet of cumulative sign area.	

