



Thursday,  
October 22, 2009  
11:30 a.m. to 1:30 p.m.

**Hilton Pasadena**  
168 South Los Robles Ave  
Pasadena, CA 91101

**Speakers**

**Hassan Haghani**  
Director of Planning, City of Glendale

**Michael Forbes**  
Deputy City Planner, City of Burbank

**Richard Bruckner**  
Director of Planning and Development Department  
City of Pasadena

NORTHEAST REGIONAL COUNCIL PRESENTS

# If you Build It, Will They Come? The Tri-Cities Commercial Market in 2010

*As 2010 approaches*, the Planning Departments of the Tri-Cities will have new issues to face. During these challenging times, how will the cities of Burbank, Glendale, and Pasadena ensure that their cities will prosper once the turnaround begins?

Attend this timely discussion to learn:

- How previous projections have changed
- What the Tri-Cities have in store for 2010
- What economic development is taking place
- What projects are coming on board
- How the Tri-Cities are handling these tumultuous times

**BOMA/GLA offers one hour of Continuing Professional Development (CPD) credit for every hour of class time for those holding the RPA and FMA designations. For more information, contact Veronica Mercado at [vmercado@bomagla.org](mailto:vmercado@bomagla.org).**

## **Corporate Sponsorship Opportunities are available.**

**For further information please contact Desmond Brown, Director of Development at 213.629.2662 ext. 102 or via email at [dbrown@bomagla.org](mailto:dbrown@bomagla.org).**

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# If you Build It, Will They Come? The Tri-Cities Commercial Market in 2010

**\$65.00 BOMA/GLA Member • \$130.00 Non Member**

**At-the-Door Rate: Members: \$85.00, Non Members: \$150.00. Pre-Registration Fee (Ends 10/16/2009)**

**Hotel Valet parking \$10.00**

**Payment must accompany registration form.**

**Member Type** (Circle one)

Building

Professional

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Name: \_\_\_\_\_ Title: \_\_\_\_\_

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**Additional Guest Information: Please include each guest's name and company contact information.**

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**Member Type** (Circle one): Building Professional Associate

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Name: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

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**Sponsorship Opportunities Available**

Please make your selection(s) of sponsorships(s) below:

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**RESERVATIONS: Mail or FAX Registration Form to: BOMA/GLA,**

700 South Flower St., #1408, Los Angeles, CA 90017 **Tel: 213.629.2662 Fax: 213.624.1031**

**Registration Deadline:** All BOMA/GLA event pre-registrations will close 3 business days prior to the event. Only on-site registration will be available after pre-registration ends and will have an added \$20.00 fee. Payment must accompany registration form to be considered registered.

**Cancellation Policy:** Cancellations will be accepted up to 3 business days prior to the event in writing only. (Exceptions: Golf Tournaments, Clambake and TOBY Awards Gala – Refunds will not be given for these events.)

**Please think green, Click here to register.**

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