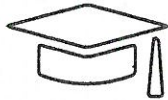


# 6 THINGS BUSINESSES CAN DO TO ADDRESS HOMELESSNESS IN PASADENA



## GET EDUCATED

Each year, the City of Pasadena conducts a Homeless Count. Understand and educate yourself about the people who are homeless in Pasadena by reading the annual Homeless Count Report.

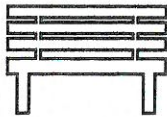
[www.pasadenapartnership.org](http://www.pasadenapartnership.org)



## SPONSOR CHANGE

Participate in the Real Change Movement and generate new funds to help make a difference. Consider sponsoring a meter, locating one on your property, or promoting the program to your clients.

[www.realchangemovement.org](http://www.realchangemovement.org)



## DETER LOITERING

Consider using lockable dumpsters, combination locks on customer restrooms, exterior security lights and cameras, lockable hose bibs and electrical outlets, and Mosquito anti-loitering device

[www.movingsoundtech.com](http://www.movingsoundtech.com)



## REPORT TRASH

Report shopping carts, mattresses, cardboard, and other abandoned trash items with the Pasadena Citizen Service Center app

[www.cityofpasadena.net/citizen-service-center](http://www.cityofpasadena.net/citizen-service-center)



## REFER TO SERVICES

Call for a homeless outreach worker to come out to visit individuals and offer to connect them to services and housing.

Union Station Homeless Services  
(626) 791-6610



## CALL FOR HELP

For help during emergency situations, call the Watch Commander or Emergency Dispatch

Non-Emergency Police Response  
(626) 744-4241

Emergency Police Response  
9-1-1